



Fall Conference

RIA's 2010 Fall Conference

Hotel Albuquerque at Old Town ★ Albuquerque, NM ★ October 5-8, 2010

SPONSORSHIP OPPORTUNITIES

The Restoration Industry Association (RIA) invites you to participate in the Sponsorship Opportunities offered for the 2010 Fall Conference. RIA will work with each Sponsor to provide the best possible recognition. For more information, please contact Sandy McAllister at (443) 878-1004 or smcallister@restorationindustry.org.

POLICIES AND PROCEDURES: All sponsorships are available on a first-come, first-awarded basis; however, a company that was a sponsor at the previous year's convention, will have the first right of refusal on that same sponsorship opportunity. All interested sponsors must complete the attached Sponsorship Response Form. You'll be contacted upon receipt of your form to confirm availability of your choice.

SPONSORSHIP LEVELS* – ★ NEW ★

Sponsorship Level	Contribution	Benefits
PLATINUM	\$5,000	<ul style="list-style-type: none"> • (1) 8x10 booth at RIA's 2010 Fall Conference (value \$1,200) • 1/2 page b/w ad in RIA's award-winning <i>Cleaning & Restoration</i> Magazine including hyperlink to sponsor's company. Camera-ready art must be provided (value \$555) • Sidebar ad in RIA's electronic newsletter, <i>Newsbreak</i>, for 6 months (value \$2,700) • Sponsor recognized on the RIA website including a direct link to the sponsor's website • Sponsor name/logo will appear on signage at conference • Company name/logo listed in sponsorship section of the onsite convention program • Recognition by RIA's President during Welcoming Remarks • Name badge with sponsor ribbon for all sponsors reps
GOLD	\$3,000	<ul style="list-style-type: none"> • 1/3 page b/w ad in RIA's award-winning <i>Cleaning & Restoration</i> magazine; camera-ready art must be provided (value \$365) • Sidebar ad in RIA's electronic newsletter, <i>Newsbreak</i>, for 4 months (value \$1,800) • Sponsor recognized on the RIA website including a direct link to the sponsor's website • Sponsor name/logo will appear on signage at conference • Company name/logo listed in sponsorship section of the onsite convention program • Recognition by RIA's President during Welcoming Remarks • Name badge with sponsor ribbon for all sponsors reps
SILVER	\$1,000	<ul style="list-style-type: none"> • Sponsor recognized on the RIA website including a direct link to the sponsor's website • Sponsor name/logo will appear on signage at conference • Company name/logo listed in sponsorship section of the onsite convention program • Recognition by RIA's President during Welcoming Remarks • Name badge with sponsor ribbon for all sponsors reps
BRONZE	\$750	<ul style="list-style-type: none"> • Sponsor recognized on the RIA website • Sponsor name/logo will appear on signage at conference • Recognition by RIA's President during Welcoming Remarks • Name badge with sponsor ribbon for all sponsors reps



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ADDITIONAL SPONSORSHIPS

Each sponsorship is exclusive unless otherwise noted.

IDENTITY ITEMS. Each item is available on a first-come, first-awarded basis. Companies offering support to offset costs for these items will ensure that attendees see your logo/message and carry it home with them. Limitations may be placed on the amount of colors and text on any of the items.

Conference Bags	\$ 3,500
Each attendee will receive a conference bag/tote at registration with your logo printed on the bag alongside our association logo. The sponsor may have a complimentary advertisement inserted into the bag.	
Writing Pad	\$ 2,000
This is the most requested item at registration from past attendees! Your company logo will look great on this all-purpose canvas writing pad with a leather trim. Attendees use this pad throughout the conference to write notes in from the educational sessions and continue to use it long after the event.	
Lanyards/Badge Straps	\$ 1,250
All attendees will receive a badge strap at registration to display their name badge. The colorful badge strap will feature your company's name/logo together with our association's logo.	
Logo Pens	\$ 1,000
Attendees love to take notes! What better way to put your name in the hands of all participants than with a logo pen? You supply the pen and we'll give one to each attendee at registration.	
CD of Conference Handouts	\$ 750
All attendees receive their conference materials on CD (RIA's commitment to saving resources). Receive recognition on the CD along with RIA's Conference logos. The sponsor may also have a complimentary advertisement inserted into the registration bag. These CDs are used long after the conference.	

SOCIAL EVENTS. The social events at RIA's Fall Conference allow attendees the opportunity to network and interact informally with each other. Sponsors may provide a give-away or brochure at the sponsored event. RIA staff will handle logistics and details. Join RIA in making the conference an enjoyable event for every participant.

Exhibit Hall Opening Reception – Tuesday, October 5	\$ 3,000
Be the first to welcome your peers to the conference from 5:00-7:30 pm	
Exhibit Hall Networking Lunch - Wednesday, October 6	\$ 2,000
All attendees enjoy lunch in the exhibit hall from 12:00 noon – 2:00 pm	
Continental Breakfast – Wednesday, October 6 or Thursday, October 7	\$ 1,500
Wish every attendee a good morning over a cup of coffee at breakfast	
Twilight Balloon GLOWDEO™ – Thursday, October 7	\$ 500
Enjoy the recognition of being a sponsor for our group's tour to Albuquerque's renowned International Balloon Fiesta from 5:00 – 9:00 pm	



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SPONSORSHIP RESPONSE FORM

We would like to offer our support of the following:

Sponsorship by Level

- Platinum \$ 5,000
Gold \$ 3,000
Silver \$ 1,000
Bronze \$ 750

Identity Items

- Conference Bags \$ 3,500
Writing Pad \$ 2,000
Lanyards/Badge Straps \$ 1,250
Logo Pens \$ 1,000
CD of Conference Handouts \$ 750

Social Events

- Opening Reception (Exhibit Hall) \$ 3,000 (Tuesday)
Networking Lunch (Exhibit Hall) \$ 2,000 (Wednesday)
Continental Breakfast \$ 1,500 (Wednesday) \$ 1,500 (Thursday)
Twilight Balloon GLOWDEO (Thursday) \$ 500

We hereby apply to sponsor items as indicated above and submit payment in full to secure said sponsorship. We understand and agree that all sponsored items will be awarded on a first-come, first-awarded basis and that full payment must accompany all applications for sponsorships to reserve same.

Company Name _____

Company Representative _____

Signature of Company Representative _____

Email _____

Mailing Address _____

City/State/Zip _____

Telephone _____ Fax _____

PAYMENT OPTIONS (please check one):

SPONSORSHIP AMOUNT: _____

- Check enclosed
 Credit Card Payment: MasterCard Visa AMEX

Credit Card # _____ Expiration Date _____

Name on Credit Card _____ Security Code _____

Signature _____

Please return Sponsorship Response Form to:

RIA, 9810 Patuxent Woods Dr., Suite K, Columbia, MD 21046 OR fax to 443-878-1010.

Questions: Call Sandy McAllister at 443-878-1004 or email smcallister@restorationindustry.org