



restorationindustry.org



RESTORATION INDUSTRY ASSOCIATION

Advocacy. Unity. Progress.

April 8-10, 2024

Hyatt Regency - Dallas, TX

**EXHIBITOR/SPONSOR PROSPECTUS
& YEAR-ROUND MEDIA KIT**

CONTACT

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Industry Relations

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The **Restoration Industry Association** is the oldest and largest non-profit, professional trade association dedicated to providing leadership and promoting best practices through advocacy, standards & professional qualifications for the restoration industry.

Representing cleaning and restoration professionals from over 1,300-member firms, RIA provides credibility, education and business improvement events to maximize industry exposure and advance knowledge in the cleaning and restoration industry. With an extensive network of professionals working towards similar goals, RIA has become a trusted resource of knowledge for those involved in cleaning and restoration.

Should You be Marketing to RIA Attendees?

If your company has a product or service that aligns with any of the following market verticals – the answer is YES!

- ASBESTOS ABATEMENT
- BIO/HAZMAT REMEDIATION
- CONTENT RESTORATION
- CONSTRUCTION
- EMERGENCY RESTORATION
- INDOOR ENVIRONMENTAL/ AIR QUALITY
- LEAD ABATEMENT
- MOLD REMEDIATION
- SMOKE/FIRE RESTORATION
- WATER DAMAGE RESTORATION

RIA Thanks our 2023 Supporters!

- | | | | |
|--------------------------------------|--|--|--------------------------------|
| 1-Tom-Plumber | Danconia | Large Loss Mastery Elite | RGF Environmental Group, Inc. |
| 5 Minute Mondays | Darter Specialties | Lau Offices of Edward H. Cross | Richard Stone & Associates |
| Abatix | DeHumidification Technologies, LP | LearnToRestore | RPM Solutions Inc |
| Accuserve | Direct Wire & Cable | Legend Brands | ScreeningOne, Inc |
| Actionable Insights | Dival Safety & Supplies | Lex Products | Sentinel Products |
| Activate Group Inc | DocuSketch | Linxup | SFY LLC |
| AGS Fleet | Driscoll & Driscoll | Matterport Inc | StormWrappers |
| Albiware | Insurance Agency | More Floods Inc. | Sunbelt Rentals, Inc. |
| AlorAir Solutions | EMSL Analytical, Inc | Mycro/Express Chem | Superstratum |
| American Restoration Operations, LLC | Encircle | Mycrometer, Inc. | T&M Pro (Sedgwick) |
| Anabec Inc | Enthalpy Analytical, LLC | Nero Global Tracking | The DYOJO |
| AnswerForce | Epic Estimates, Inc. | OmniSense | The Hancock Claims Consultants |
| Aramco, Inc. | FLEET Response | One Claim Solution | Tramex Ltd |
| ARI Brokers | Garrett McKenzie, Inc. | One Source Labor | UCP / Rapid Response |
| AiME Estimate Review | Head Heart & Boots podcast | Phoenix Restoration Equipment | United CoolAir, LLC |
| Association Headquarters Inc | Floridian Public Adjusters | Progressive Materials LLC | United Rentals, Inc. |
| ATI Restoration, LLC | Herc Rentals Inc. | ProKlean Services | Verisk |
| BETCO Scaffolds | HIKMICRO Tech | ProsperityPPC | Violand Management Associates |
| BMS CAT | IAQ Radio | Protimeter | Virtual Vision |
| Briercroft Equipment | ICP | PSA by Canam Systems | WeScope |
| Business Development Associates | Injectidry Systems, Inc. | PuroClean | Wylander Solutions |
| Business Mentors | Inline Distributing Co. | R&R Magazine/ The Experience Tradeshow | Xcelerate |
| Business Networks, Inc. | Inquiry | Reets Drying Academy | |
| Capital Bank, N.A. | Institute of Inspection Cleaning and Restoration Certification | Restoration Affiliates | |
| Carlisle HVAC Brands | International Drying Solutions International | Restoration Brokers of America | |
| Central Station Marketing | Ozone Technologies | Restoration CrossCheck | |
| Claims Delegates | Group ISSA/Cleanfax | Restoration Domination | |
| Clean Claims, LLC | JM Sterling Insurance Services | | |
| Cleaning and Restoration Magazine | JOC Analytics | | |
| Climate by Design International | Jon-Don, Inc. | | |
| Colorado Art Restoration | Kahi Inc. | | |
| Commerce Bank | Kett Tool Company | | |
| CompanyCam | Kleenrite Equipment | | |
| Cooper Fleet Services | KnowHow | | |
| CORE Group | | | |
| CoreLogic | | | |
| Crawford Contractor Connection | | | |
| CRDN | | | |



INTERNATIONAL RESTORATION CONVENTION & INDUSTRY EXPO

RIA's International Restoration Convention & Industry Expo is the premier event for those engaged in the restoration industry. With over 1,000 attendees and 115+ exhibitors, the Expo provides our industry with the latest in restoration technology, trends, developments, and best business practices through training sessions, speaker presentations and our robust exhibit hall.

SPONSORSHIP/EXHIBIT OPPORTUNITIES

BRAND EXPOSURE – CREATE YOUR PRESENCE!

Gain brand exposure and build your network by connecting with attendees in an informal, intimate, and effective event format. The welcome reception, refreshment breaks, and buffet lunch will take place in the exhibitor area, to ensure optimal traffic flow to the Exhibit Hall. *Exhibit Space is assigned on a first-come, first served basis.*

INCLUDED WITH YOUR SPONSORSHIP LEVEL	PLATINUM SPONSOR \$12,000	GOLD SPONSOR \$8,000	SILVER SPONSOR \$6,000	BRONZE SPONSOR \$4,600	VENDOR MEMBER EXHIBIT BOOTH PACKAGE: \$875 UPGRADE FOR NEW & RENEWING MEMBERS see page 6 for additional benefits	STANDARD EXHIBIT BOOTH PACKAGE CORNER: \$3,600 INLINE: \$3,400
EXHIBIT BOOTH*	10' x 20'	10' x 10'	10' x 10'	10' x 10'	10' X 10'	10' x 10'
EXHIBIT HALL-ONLY REGISTRATIONS <i>These are booth-only personnel and they will not have access to the CE sessions or the industry party</i>	4	3	3	2	2	2
ATTENDEE LIST <i>Opt-ins only</i>	Pre and Post	Pre and post	Pre and Post	Pre and Post	Post	
ONE (1) DEDICATED EMAIL <i>Sponsor to provide HTML</i>	■					
ONE (1) SOCIAL MEDIA POST	■	■				
CHOICE OF ADDITIONAL SPONSORED ITEM PER PACKAGE <i>Choice of One (1)</i>	Welcome Reception, Hotel Key Cards, Mobile App, Registration Sponsor	Sponsored Session (includes 60-sec promo video), Private Meeting Space, Charging Station	Branded hand Sanitizer Station, Sponsored Meal Break (4 available), Literature Distribution (2 available)			
DIGITAL ADVERTISING ON WWW.RESTORATIONINDUSTRY.ORG	3 Months Banner and Button Ad	3 Months Tower Ad				
ONE (1) MOBILE APP PUSH NOTIFICATION	■	■	■			
EXHIBIT SCRATCH-TO-WIN TICKETS <i>(Traffic Building Activity- Sponsor responsible for providing gifts for winners)</i>	■	■	■	■		
SPONSOR RECOGNITION <i>(logo recognition on event website, conference emails, mobile app, onsite signage, and sponsor recognition ribbons)</i>	■	■	■	■	Branding on event website and mobile app	Branding on event website and mobile app

*Includes 8' high backwall drape, 8' high sidewall drape, carpet, and one basic black and white 7x44 inch sign with your company name. Furniture not included. Exhibitors may purchase up to 2 additional exhibit hall-only registrations for \$199 each. Exhibitors may upgrade to a full conference passes for \$299. After the first 10' x 10' booth purchase, each additional booth comes with one (1) exhibit hall-only registration.

ALA CARTE PROMOTIONAL AND BRANDING OPPORTUNITIES

Let your message set you apart from the crowd! Select a single item, combination or add items to your sponsorship or exhibit package! If you have a unique branding idea that is not listed below, please contact RIA to learn more about how we can work together to customize a solution that fits your needs

ADVERTISING & BRANDING OPPORTUNITIES

OPPORTUNITY	AVAILABILITY	INVESTMENT	ABOUT
TOTE BAG SPONSOR	Exclusive	\$10,000	Useful as they are carried into session rooms, through airports and all over the conference with your company logo.
WATER BOTTLE SPONSOR	Exclusive	\$8,000	Have your company logo on water bottles and graphics on a distribution station placed within a high-traffic area.
HEADSHOT STUDIO	Exclusive	\$7,000	Photographers will be onsite in our Headshot Studio to take complimentary headshots for attendees. Brand this space and receive all the credit for providing this necessary element to attendees' professional portfolios.

CONTRACTOR'S CHOICE AWARDS (RESTORATION PRODUCT/TOOL OR SERVICE/SUPPORT OF THE YEAR)

\$800 APPLICATION FEE

Voted on by the restoration industry at-large, the winners are honored onsite at the RIA Industry Expo and recognized in post event marketing.

Submit your application to be considered for this prestigious award in either the Product/Tool or Service/Support categories.

**Application form must be received by February 5th, 2024 to be considered*

CONFERENCE WEBSITE ADVERTISING

\$1,000 (4 AVAILABLE)

Raise brand awareness and connect with your target audience by placing an ad on the meeting website. Once the ads are launched, they stay up until the conference site comes down. You buy all ads together, they aren't sold individually. It is a first come first served basis with a max of 4 advertisers.

AD POSITION	SIZE CREATIVE	FORMATS ACCEPTED
BANNER AD	728 x 90 Pixels	JPG, PNG, GIF
BIG BOX HOMEPAGE AD	270 x 270 Pixels	JPG, PNG, GIF
BIG BOX SECONDARY AD	270 x 270 Pixels	JPG, PNG, GIF

RIA YEAR-ROUND ADVERTISING & EDUCATIONAL OPPORTUNITIES

Digital Media

RIA WEBSITE

The RIA website is the go-to resource for those in the restoration industry. With an abundance of resources and an easy-to-navigate format, your company's message can be in front of restorers 24/7!

POSITIONS	SIZE	FORMAT	3-MONTHS	6-MONTHS	12-MONTHS
Banner Ad <i>(Run of Site)</i>	728 x 90 Pixels	JPG, PNG, GIF	\$2,000	\$3,500	\$6,500
Tower Ad <i>(Interior Pages)</i>	260 x 650 Pixels	JPG, PNG, GIF	\$1,500	\$2,700	\$5,000
Button Ad <i>(Interior Pages)</i>	250 x 325 Pixels	JPG, PNG, GIF	\$1,000	\$1,800	\$3,200



Visit www.restorationindustry.org

RETARGETING ADS

LOOKING TO MAXIMIZE IMPRESSIONS AND PACK A PUNCH IN A SHORT AMOUNT OF TIME?

Offered in 15-day or 30-day campaigns, these digital ads deliver your message to a wider audience in a condensed period – dramatically increasing impressions and click-throughs. The perfect tool to help promote sales, special offers, webinars, product launches and BEYOND!

15-DAY CAMPAIGN \$2,500
30-DAY CAMPAIGN \$4,000



RIA Member
visits RIA
website



RIA Member
added to
targeting pool



RIA Member is
shown your ad on
other websites



Member clicks ad
and is directed to
YOUR WEBSITE

MARKETING OPPORTUNITIES

CUSTOM E-BLAST TO RIA DATABASE

\$1,500/ea

Get your message in the hands of restoration and remediation professionals! Choose a custom e-blast to send a message about a new technology, product or service to the entire RIA database. With the prospect of recipients forwarding emails, your audience has the potential to expand far beyond the 10,000 professionals on our list.

Advertiser to provide the HTML for an email of up to 500 words. Email must include a disclaimer at the top that states: Sponsored content from RIA partner {{Company Name}}.
(All content subject to RIA approval)

**Dedicated emails are limited to 2 per month, available on a first-come, first served basis.*

RIA EDUCATION SPONSOR

\$2,500 annually

Use the RIA online education platform to post educational content about your product, service or technology. *All-content is subject to RIA approval.*

Sponsors receive:

- Vendor-Led webinar or Blog Post - content hosting will be accessible on demand via the RIA online education platform
- RIA Education Sponsor recognition for 12-months
- RIA Education Sponsor recognition during the Pinning Ceremony at the RIA Industry Expo
- Promotion of your content in the RIA Industry Insights e-newsletter and one (1) social media post

NEW! AGA NETWORKING EVENT SPONSOR

\$2,000/annual (Multiple events available to support)

Join fellow restorers in your region to network, gain business insights from industry leaders to help improve your bottom line, hear from RIA's Restoration Advocate, Ed Cross, on the RIA's advocacy efforts on behalf of restorers and much more. These new regional AGA networking events are designed to bring restorers together and include a Facility Tour, Networking, AGA Updates & Feedback, and Business Education.

Sponsors receive:

- Recognition as annual sponsor for multiple networking events
- Prominent display of sponsor logo at the event and all Pre and Post-event communications
- One (1) complimentary sponsor registration per event
- Attendee list provided post-event (opt-ins only)
- Placement of sponsor-supplied brochure/flyer on the registration or media table at the events

VENDOR MEMBERSHIP

\$875 annually

Looking for business development within the RIA Industry? RIA Vendor Members are defined as any company engaged in the manufacture, sale, installation and/or distribution of products and services used by members, but not directly engaged in the cleaning and/or restoration business.

Vendor Members receive:

- Post Attendee List at RIA 2024 Industry Expo (Must be an exhibitor at the meeting)
- Quarterly RIA Membership list for a 1x use (opt-ins only)*
- Listing on the Products & Services page of restorationindustry.org
- Access to AGA Resources Including RIA Industry Briefings, Position Statements, Face the Advocate, TPA Scorecard Report
- Use of RIA Vendor Member Logo
- Subscription to RIA Industry Insights monthly e-newsletter

** Must use the list with discretion and not SPAM members. Those found in violation of this policy will forfeit their right to this benefit and be disqualified from the program without refund.*



RIA 2023 Virtual Fall Technical Conference
November 8, 2023

This one-day technical program will cover timely industry topics designed to give attendees practical tools, skills, and knowledge to apply to restoration projects.

RIA VIRTUAL TECHNICAL CONFERENCE PREMIER SPONSOR: \$1,500

- Up to 45-second promo video to be played at beginning of one educational session (submitted in Mp4 format)
- Pre & Post attendee list (opt-ins only)
- Prominent Sponsor recognition in virtual event platform, event webpage and marketing
- 3-months footer ad on RIA website (728x90 pixels)

RIA VIRTUAL TECHNICAL CONFERENCE SPONSOR: \$500

- Up to 45-second promo video to be played at beginning of one educational session (submitted in Mp4 format)
- Sponsor recognition in virtual event platform, event webpage and marketing

RIA-EXHIBITOR, SPONSOR & MEDIA KIT AGREEMENT

COMPANY NAME (AS IT SHOULD APPEAR IN PRINT) _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

WEBSITE _____

PRIMARY CONTACT _____ CONTACT TITLE _____

CONTACT EMAIL _____ CONTACT DIRECT/CELL _____

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with the payment policies and requirements, rules, terms, conditions and regulations associated with RIA exhibiting/advertising/sponsorship.

SIGNATURE _____ PRINT NAME _____ DATE _____

Exhibit

10X10 INLINE BOOTH \$3,400 ___ QTY.

10X10 CORNER BOOTH \$3,600 ___ QTY.

EXHIBIT BOOTH PREFERENCE:

Please provide at least 3 booth numbers, in order of preference.

1. _____
2. _____
3. _____

Sponsor Packages

(Select one item for your preferred sponsorship package)

BRONZE SPONSOR: \$4,600

SILVER SPONSOR: \$6,000

- Sponsored Meal Break
- Sanitizer Stations
- Literature Distribution

GOLD SPONSOR: \$8,000

- Sponsored Sessions
- Private Meeting Space
- Mobile Charging Station

PLATINUM SPONSOR: \$12,000

- Welcome Reception
- Hotel Key Cards
- Mobile App
- Registration Station

EXPO ADVERTISING ADD-ONS

- Contractor's Choice Awards \$800
- Tote Bag Sponsor \$10,000
- Water Bottle Sponsor \$8,000
- Headshot Studio \$7,000
- Conference Website Advertising \$1,000

EXPO TOTAL: _____

Year-Round Advertising & Education

RIA WEBSITE

POSITIONS	SIZE	3-MONTHS	6-MONTHS	12-MONTHS	TARGET RUN DATES
Banner Ad <i>(Run of Site)</i>	728 x 90 Pixels	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$6,500	_____
Tower Ad <i>(Interior Pages)</i>	260 x 650 Pixels	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,700	<input type="checkbox"/> \$5,000	_____
Button Ad <i>(Interior Pages)</i>	250 x 325 Pixels	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$3,200	_____

15-Day Retargeting Ad Campaign: \$2,500

30-Day Retargeting Ad Campaign \$4,000

Custom Eblast: \$1,500

RIA Education Sponsor: \$2,500

AGA Networking Events Sponsor: \$2,000

Vendor Membership: \$875

ADVERTISING & EDUCATION TOTAL: _____

Payment Information

TOTAL TO INVOICE \$ _____

Please return the completed application, with full payment to:

EMAIL: exhibits.ria@ahint.com

MAIL: Restoration Industry Association (RIA)
1120 Route 73, Suite 200
Mount Laurel, NJ 08054

Please contact Emmy Mielcarz emielcarz@ahint.com for any billing questions or inquiries.

COMPANY CHECK

DIRECT PAYMENT LINK

CREDIT CARD: AMEX VISA MC

CARDHOLDER _____

CARD NUMBER _____

EXPIRATION DATE _____

CVV CODE _____

BILLING ADDRESS _____

SIGNATURE _____

PRINT NAME _____

DATE _____

TERMS OF PARTICIPATION

The signatory above agrees to all the terms set in the RIA Rules & Regulations following this application. We understand that upon approval by RIA, this serves as a binding agreement between our company and RIA.

1. We understand that all exhibits, sponsorships, and advertising must be paid in full in accordance with the NET terms set forth on the invoice sent to the primary contact indicated on this application.
2. Any company requesting to pay later than NET 30 days after receipt of invoice agrees to pay a deposit of 50% of the total amount due.
3. Exhibit, sponsorship or advertising will not be fulfilled until payment is made in full.
4. Exhibitors, Sponsors, and Advertisers are responsible for ensuring the accuracy of all content. RIA is not responsible for grammatical, spelling, or other errors appearing in the provided content.

CANCELLATION POLICY

Cancellations must be submitted to RIA in writing. The date of receipt of supporter's written notice of cancellation will be the official cancellation date. If support is cancelled on or before January 24, 2024, 50% of all monies paid to date will be returned to the supporter. Any supporter who cancels after January 24, 2023, will be responsible for the total cost. No refunds after January 24, 2024.

RIA-RIA INDUSTRY EXPO RULES AND REGULATIONS

Following its submission by Exhibitor/Sponsor, the Contract shall become binding upon acceptance by the management (hereinafter referred to as "RIA") of the International Convention and Industry Expo (hereinafter referred to as the "Show"). References to RIA herein shall be deemed to include any duly authorized representative, agent or employee of RIA.

1. No one under 18 years of age will be permitted into the Expo Hall.
2. No one other than the official contractor (hereinafter referred to as "Show Contractor"), as designated by the RIA, or such contractors as have been approved in writing by RIA or the Show Contractor, shall connect or disconnect utility service(s), install wiring, spotlights or do other electrical or carpentry work, and all such work shall be at the Exhibitor/Sponsor's expense.
3. No Exhibitor/Sponsor shall exhibit or permit to be exhibited in the space allotted to him any merchandise, product or service other than that which relates to the businesses of cleaning, restoration, or environmental remediation and as specified by the Exhibitor/Sponsor in the contract. Space shall not be sublet without the written permission of RIA and the sharing of space by the Exhibitor/Sponsor or use of the space by persons or in a manner not authorized by RIA is prohibited. Neither shall Exhibitor/Sponsor market, advertise or promote any product or service which may directly compete with those of RIA without prior written permission from RIA.
4. RIA shall have the right to adopt such rules and regulations as to the conduct of parties prior to, during and after the Show which in its discretion it deems to be in the best interest of the Show, and the Exhibitor/Sponsor agrees to abide by and be bound by all rules and regulations adopted by RIA as well as all rules and regulations of general application that may be issued by the Show venue and all laws and regulations of municipal, county and state authorities as may apply to the Show.
5. The Exhibitor/Sponsor's property shall be placed on display and exhibited at its own risk and neither RIA, Show Contractor nor Show Venue shall be responsible for any loss suffered by Exhibitor/Sponsor for any reason; and neither RIA nor Show venue shall be responsible for the death or injury to any person or for damage, including consequential damages, or loss of property of the Exhibitor/Sponsor, its officers, agents, employees, or invitees resulting from any cause whatsoever and the Exhibitor/Sponsor hereby indemnifies and holds RIA and/or the Show venue harmless for any suit, action or claim arising out of any act of commission or omission by the Exhibitor/Sponsor; and the Exhibitor/Sponsor shall secure and furnish upon demand evidence of comprehensive general liability coverage adequate, therefore.
6. If the Exhibitor/Sponsor fails to comply in any respect with the terms, conditions, rules or regulations of this contract, all rights of the Exhibitor/Sponsor hereunder shall cease and terminate. Any payment made by the Exhibitor/Sponsor on account hereof will be retained by RIA as liquidated damages for breach of this contract and RIA may thereupon rent the space. Once the contract has been signed by both parties, the entire rental for the space becomes payable under terms as stated herein or elsewhere in Show documents. All and any moneys paid are non-refundable.
7. Should any contingency interrupt or prevent the holding of the Show including but not limited to acts of God, pandemics, labor disputes, individual or civil disturbances, acts of terror, failure to secure materials or labor, fire, lightning, tempest, flood, explosion, government order impacting the Show either directly or indirectly, or any other cause, then RIA shall in no way whatsoever be liable to the Exhibitor/Sponsor, other than to return such portion of any amounts paid as may be determined to be equitable by RIA, in its sole opinion, after deduction of such amounts as may be necessary in RIA's sole opinion, to cover all expenses incurred by RIA in connection with the Show and/or promotion and publicity.
8. Exhibitor/Sponsor agrees that RIA may make any changes deemed, in RIA's sole and unfettered discretion, necessary to the best interests of the Show, including reassignment of contracted exhibit space, changes of show hours, or such other changes as exigencies may demand and that in such cases the contract remains in full force and effect. If for any reason RIA determines that the location of the Show should be changed, or the dates of the Show postponed or changed, no refund will be made but RIA shall assign to the Exhibitor/Sponsor, in lieu of the original space, such other space as RIA deems appropriate and the Exhibitor/Sponsor hereby agrees to use such space under the same rules and regulations.
9. Exhibitor/Sponsor further agrees that RIA shall not be liable for unforeseen expenses incurred by Exhibitor/Sponsor due to terms of RIA's contract with Show Venue.
10. Exhibitor/Sponsor will exhibit in a proper manner and will keep the Exhibit Space open and staffed at all times during the Show hours. RIA reserves the right to restrict exhibits to a maximum noise level and to suitable methods of operation and display. RIA shall have the final decision as to what constitutes a proper exhibit and such decision shall be final and binding. If for any reason an exhibit or its contents are deemed objectionable by RIA, the exhibit will be removed without refund of any amounts paid. This provision includes persons, things, conduct, printed matter or any item or attire that RIA might consider objectionable to the Show's intent. RIA further reserves the right to relocate exhibits or exhibitions when in its opinion such relocations are necessary to maintain the character and/or good order of the Show.
11. Exhibitor/Sponsor agrees that no display may be dismantled, or goods removed during the entire period of the Show by same. The booth display must remain intact until the closing hour of the last day of the Show. Exhibitor/Sponsor agrees also to remove its exhibit, equipment and appurtenances from the Show Building by the final move-out time limit, or, in the event of failure to do so, Exhibitor/Sponsor agrees to pay for such additional costs as may be incurred by RIA consequential to Exhibitor/Sponsor's failure to vacate in a timely fashion.
12. Exhibitor/Sponsor shall not insert nails, hooks or screws into the Building and the Exhibitor/Sponsor shall be liable for any damage caused by same to the Building floors, walls, or columns or to the property of other Exhibitor/Sponsors. Exhibitor/Sponsor may not apply paint, lacquer, adhesive or other coatings to Building components nor shall he use any flammable decorations or covering for display fixtures. All fabrics or other decorative or covering material used by Exhibitor/Sponsor for any purpose shall be flameproof and shall meet all requirements of fire safety authorities.
13. Exhibitor/Sponsor shall abide by the terms and conditions of any agreements and/or contracts existing between RIA, the Show venue, the Show Contractor and such other parties as may be contractually bound or entitled to service the Show and any of the aforementioned entities.
14. The Exhibitor/Sponsor shall not:
 - A. Commit any nuisance.
 - B. Cause any unusual or objectionable odor to emanate from its Space.
 - C. Do anything which would interfere with the effectiveness of any utility, electrical, gas, heating, ventilating, air-conditioning, or conveyance systems in the Building or interfere with free access or passage to the public areas of the Building or areas adjoining thereto.
 - D. Overload any floor, ceiling or wall.
 - E. Do or permit to be done any act which might invalidate any insurance policy carried by RIA or the Show Venue.
 - F. Sell, market, or solicit outside of Exhibitor/Sponsor's contracted space.
 - G. Take up a collection or solicit on the premises of the Show, including within the Exhibitor/Sponsor's contracted space, without the written permission of RIA.
16. In the event the Exhibitor/Sponsor has failed to complete installation of its display prior to the time set out by RIA, then RIA has the sole and unfettered discretion to determine whether the Exhibitor/Sponsor may be deemed to be in breach of this contract and may be thereby prohibited from entering the Building and setting up its display. RIA may at its sole discretion retain the monies paid as liquidated damages.
17. The Exhibitor/Sponsor will confine its activities to the Exhibit Space that is defined as the lateral dimensions of the contracted space up to but not exceeding a height of 8 feet above the floor (inline/corner linear booths), 12 feet above the floor (perimeter booths) and 20 feet above the floor including signage (island booths); and will not solicit beyond the boundaries thereof. No signs or advertising devices shall be displayed in areas of the Building other than those specifically assigned to Exhibitor/Sponsor or set aside for such purposes and all such signs shall be subject to the approval of RIA.
18. Exhibitor/Sponsor acknowledges receipt and understanding of Exhibitor/Sponsor Information, Rules and Policies, General Information, and Rental Agreement information and the inclusion of same by reference within the terms and conditions of the Exhibit Space Contract. No oral representations or statements have been made by of Management, nor shall any such be binding upon Management.
19. Exhibitor/Sponsor agrees to abide by all terms of this agreement as well as all Rule and Policies set forth by RIA and/or the Exhibit Decorator and facility.
20. Exhibitor/sponsor must hold general liability insurance and provide RIA with a COI.
21. Exhibitor/Sponsor agree to the RIA code of conduct.