



**2024 CALL  
FOR ENTRIES**

# SHOW THE WORLD HOW GOOD YOU ARE!

Since the beginning of time, fires and floods have wreaked destruction on the homes, possessions, and lives of human beings. Even with today's modern advances, natural disasters still destroy structures and contents. The professionals who restore damaged property play a unique role as they strive to find the most effective way to “make it better” for all involved.

The Restoration Industry Association established the RIA Phoenix Awards for Innovation in Restoration and Innovation in Reconstruction to acknowledge these achievements worldwide.

## WHY PHOENIX AWARD?

Originating in ancient times, the Phoenix was a mythological bird which could re-create itself out of the ashes of its own destruction. As a symbol of rebirth, the Phoenix represents the process involved during the restoration and reconstruction of damaged properties.

Recognized by restoration firms and insurance companies worldwide, the RIA Phoenix Awards allow companies to illustrate the skills and expertise required to restore damaged structures and contents. Winners are recognized in the trade and mainstream media, featured in *C&R* magazine, and are provided with a unique opportunity to promote their success to clients, potential customers, and their local communities.





## PHOENIX AWARD FOR INNOVATION IN RESTORATION

Awarded to a contractor/firm for a restoration project, personal property, or building which does not include building reconstruction. Generally, includes the restoration and/or remediation of a structure and its contents, does not include major reconstruction as part of the project; may include drying out a structure and reframing, drying and/or cleaning contents. Projects may be residential or commercial.

Our company has enjoyed the challenge of competing for and winning the Phoenix Award. Not only is this a very distinguished award which we proudly display, but we find the greatest benefits are the team camaraderie and company pride that develop regardless of whether we win or not.

Rusty Amarante, CR  
BELFOR USA



## PHOENIX AWARD FOR INNOVATION IN RECONSTRUCTION

Awarded to an individual contractor/firm, may encompass some restoration, but generally requires significant rebuilding of the structure – e.g., new roof over most or all of an entire structure; expansion or redesign of an existing structure to make it better fit a customer's current needs. Projects may be residential or commercial.

### WINNERS

Phoenix Award recipients will be announced at RIA's annual International Restoration Convention and Industry Expo in Dallas, Texas on April 8, 2024, at 3:15 PM during the special award session. In addition to earning the respect of fellow RIA members, this award provides a vehicle for winners, participating firms, and the entire RIA membership to achieve recognition in the media and the insurance industry for their contributions.

Over the many years of my involvement with RIA, I have always dreamed of winning this coveted and prestigious industry award and it is an overwhelming honor to have been selected!

Jim Mellon, CR  
Mellon Certified Restoration

### DATES:

Deadline for applications and supporting documents is **Monday, February 19, 2024**. No entries will be accepted after February 19, 2024.

### ELIGIBILITY:

The Phoenix Awards are open to any RIA member OR non-member firms that provide restoration and remediation services.

Projects should have been completed between January and December 2023 (The applicant's portion of the project must be fully completed. The entire project must be 90% completed in this time-frame). There is no minimum project size.

All applications and supporting documents are due on Monday, **February 19, 2024**.

**ENTRY PROCEDURES:**

All entries should include the following:

- Upload a copy of a narrative (ranging from 1000-2000 words) – this should include an overview of the project, identify the major challenges, the steps taken to address the challenges, any creative solutions or remedies utilized to save the client time and/or money, a financial synopsis of the value of the project (not the actual bid); clearly identify cost savings to the client and explain what makes this project unique.
- Upload before/after photos of good quality (300 dpi or higher – approximately 640k to 3 mg in size – in a.jpg or .tiff format).  
Reprint permission must accompany any submitted photos taken by a professional photographer.
- Select the category you feel best fits the project. If necessary, the program administrator will switch it to the appropriate category once the entry is received.

**FEES:**

Applicants may submit a total of two entries in each category

|   |   |
|---|---|
| RIA Members   | \$300 for the first project<br>\$200 for the second project |
| Non-Members   | \$500 for the first project<br>\$400 for the second project |
| Each entry must be accompanied by a separate application. |   |

**AWARD NOTIFICATION:**

All award winners will be notified prior to the special award session at the 2024 International Restoration Convention and Industry Expo so appropriate travel arrangements can be made to attend the convention.

**JURY:**

A minimum of three jury members with extensive experience in restoration, reconstruction, and insurance issues will select the winning projects for each award. Jurors’ names will be kept confidential. Jurors will not vote for or against competitor contracts from their own market areas, nor will they judge any projects in which they may have been involved in some capacity.

**CRITERIA:**

Projects Should:

- Demonstrate value through a conspicuous reduction in the amount of the loss to the insurance carrier and/or the property owner.
- Focus on effective problem-solving in a catastrophic situation.
- Identify innovative procedures that provide a good example for the industry.

We are humbled and proud to be honored in such a way that allows our organization of dedicated and hard working individuals to be recognized for the extraordinarily high level of service that we provide to our community and clients. ADK is thrilled to be ranked with other elite restoration contractors and companies that have also won this prestigious award in the past.

Justin Tubero  
Alliance Disaster Kleenup



# PREVIOUS WINNERS INCLUDE:

**2023 WINNER: ACR, Inc.**

- CHARTER
- BLUESKY
- SHARP, ROBBINS & POPWELL, LLC
- FRANCE & COMPANY
- A & I FIRE AND WATER RESTORATION
- ACR, INC.
- ADVANCED RESTORATION TECHNOLOGIES
- ALLIANCE DISASTER KLEENUP
- ARRIGO RESTORATION
- BEGA ENTERPRISES, INC.
- BELFOR USA
- BELFOR – COLUMBUS
- BELFOR – EXTON
- DKI/BETTER FLOORS & RESTORATION
- FIRST GENERAL SERVICES
- FIRST RESTORATION SERVICES
- INSURANCE RESTORATION SERVICES
- JOHNS LYNNG GROUP (AUSTRALIA)
- KELMANN RESTORATION
- MELLON CERTIFIED RESTORATION
- PLATINUM RESTORATION
- ROLYN COMPANIES
- SHARP & ROBBINS CONSTRUCTION, LLC
- SPOTLESS CARPET CLEANERS & JANITORIAL SERVICES, INC.
- WOODARD CLEANING & RESTORATION
- THE INTEGRATED TEAM

## CHECKLIST FOR SUBMISSION:

A narrative description of the project, including the dates of the project, any unique challenges or hurdles presented, the remedies you chose, the techniques used, your repair estimate overview, the innovation and effective action displayed on this project and an estimate of the reduced loss resulting from your efforts

Before and after photos\*

Submission fees:

\$300 – Member rate, first entry

\$500 – Member rate, two entries

\$500 – Non-member rate, first entry

\$900 – Non-member rate, two entries

*\*RIA reserves the right to reproduce all award-winning projects. Photographs will be used for educational programs and for publicity purposes.*

## THINGS TO CONSIDER:

**Allow plenty of time to compile your entry.**

**Involve your staff. It's a great way to promote pride and camaraderie in the company.**

**Even projects that do not win may be profiled on the RIA website.**

Questions? Contact our membership team at [info@restorationindustry.org](mailto:info@restorationindustry.org) or 856-372-5175.

