



FOR IMMEDIATE RELEASE

MT LAUREL, NJ – The Restoration Industry Association announced today that its legacy publication, Cleaning & Restoration Magazine (C&R), is under new leadership of Michelle Blevins.

Blevins has been a media partner in the restoration industry since 2015, previously serving as the Editor-in-Chief of *Restoration & Remediation Magazine*. She remains committed to working with industry thought leaders and educators to provide forward-thinking, helpful resources for contractors.

“For more than 40 years, RIA’s award-winning legacy publication *C&R* magazine has provided RIA readers and restoration professionals with forward-thinking perspectives from cleaning and restoration industry experts.” said Mark Springer, CR, RIA President. “RIA recognizes the importance of expanding and maximizing the reach of this essential publication and believes Michelle Blevins is positioned to take *C&R* to an even greater level of visibility and readership throughout the restoration industry. We’re very excited for this new chapter for *C&R* and the expanded reach and impact RIA’s legacy publication will have in the restoration marketplace.”

Previously, *C&R* was a member-only benefit for RIA members. As of today, *C&R* is available, for free, to the entire industry. This also opens up access to a library of historical content from early industry pioneers.

As the oldest publication serving the restoration industry, *C&R* is now in a unique position to reach a broader audience of restoration and cleaning contractors by offering both print and digital editions.

As part of the refreshed *C&R*, a new industry resource website is now live at www.CandRMagazine.com. This new website will include magazine articles, web-exclusive content, new podcasts and videos, the latest industry news, an up-to-date events calendar, and more.

“Looking ahead, the sky is the limit for this publication, and I remain dedicated to serving the restoration industry as a trusted media partner for contractors and vendors alike,” Blevins said. “I am truly honored and excited to be taking the reins of such an important and valued industry publication.”

The very first print edition of the refreshed *C&R* will be available this September, mailed straight to subscribers who join the *C&R* list by mid-August, and be available to pick up at The Experience Conference & Exhibition in Las Vegas.

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About the Restoration Industry Association (RIA) The Restoration Industry Association (RIA) is the oldest and largest non-profit, professional trade association dedicated to providing leadership and promoting best practices through advocacy, standards & professional qualifications for the restoration industry. With an extensive network of professionals working towards similar goals, RIA has become a trusted resource of knowledge for those involved in cleaning and restoration. For more information, visit www.restorationindustry.org