



**2021 CALL
FOR ENTRIES**

SHOW THE WORLD HOW GOOD YOU ARE!

Since the beginning of time, fires and floods have wreaked destruction on the homes, possessions, and lives of human beings. Even with today's modern advances, natural disasters still destroy structures and contents. The professionals who restore damaged property play a unique role as they strive to find the most effective way to “make it better” for all involved.

The Restoration Industry Association established the RIA Phoenix Awards for Innovation in Restoration and Innovation in Reconstruction to acknowledge these achievements worldwide.

WHY PHOENIX AWARD?

Originating in ancient times, the Phoenix was a mythological bird which could re-create itself out of the ashes of its own destruction. As a symbol of rebirth, the Phoenix represents the process involved during the restoration and reconstruction of damaged properties.

Recognized by restoration firms and insurance companies worldwide, the RIA Phoenix Awards allow companies to illustrate the skills and expertise required to restore damaged structures and contents. Winners are recognized in the trade and mainstream media, featured in *C&R* magazine, and are provided with a unique opportunity to promote their success to clients, potential customers, and their local communities.





PHOENIX AWARD FOR INNOVATION IN RESTORATION

Awarded to a contractor/firm for a restoration project, personal property, or building which does not include building reconstruction. Generally includes the restoration and/or remediation of a structure and its contents, does not include major reconstruction as part of the project; may include drying out a structure and reframing, drying and/or cleaning contents. Projects may be residential or commercial.

Our company has enjoyed the challenge of competing for and winning the Phoenix Award. Not only is this a very distinguished award which we proudly display, but we find the greatest benefits are the team camaraderie and company pride that develop regardless of whether we win or not.

Rusty Amarante, CR
BELFOR USA



PHOENIX AWARD FOR INNOVATION IN RECONSTRUCTION

Awarded to an individual contractor/firm, may encompass some restoration, but generally requires significant rebuilding of the structure – e.g., new roof over most or all of an entire structure; expansion or redesign of an existing structure to make it better fit a customer's current needs. Projects may be residential or commercial.

WINNERS

Phoenix Award recipients will be announced at RIA's annual International Restoration Convention and Industry Expo in Kissimmee, Florida June 28 – 30, 2021. In addition to earning the respect of fellow RIA members, this award provides a vehicle for winners, participating firms, and the entire RIA membership to achieve recognition in the media and the insurance industry for their contributions.

Over the many years of my involvement with RIA, I have always dreamed of winning this coveted and prestigious industry award and it is an overwhelming honor to have been selected!

Jim Mellon, CR
Mellon Certified Restoration

DATES:

Deadline for applications and supporting documents is **Friday, April 9, 2021**. No entries will be accepted after April 9, 2021.

ELIGIBILITY:

The Phoenix Awards are open to any RIA member OR non-member firms that provide restoration and remediation services.

Projects should have been completed between January and December 2020 (The applicant's portion of the project must be fully completed. The entire project must be 90% completed in this time-frame). There is no minimum project size.

All applications and supporting documents are due on **April 9, 2021**.

ENTRY PROCEDURES:

All entries should include the following:

- **Four** copies of the attached application.
- **Four** copies of a narrative (ranging from 1000-2000 words) – this should include an overview of the project, identify the major challenges, the steps taken to address the challenges, any creative solutions or remedies utilized to save the client time and/or money, a financial synopsis of the value of the project (not the actual bid); clearly identify cost savings to the client and explain what makes this project unique.
- **Four** sets of before/after photos of good quality (300 dpi or higher – approximately 640k to 3 mg in size – in a.jpg or .tiff format).
One Flash drive with all of the information and photos. Photos should include captions with pertinent information.
- Reprint permission must accompany any submitted photos taken by a professional photographer.

Select the category you feel best fits the project. If necessary, the program administrator will switch it to the appropriate category once the entry is received.

FEES:

Applicants may submit a total of two entries in each category

RIA Members	\$300 for the first project \$200 for the second project
Non-Members	\$500 for the first project \$400 for the second project
Each entry must be accompanied by a separate application.	

AWARD NOTIFICATION:

All award winners will be notified prior to the award ceremonies at the 2021 International Restoration Convention and Industry Expo so appropriate travel arrangements can be made to attend the convention.

JURY:

A minimum of three jury members with extensive experience in restoration, reconstruction, and insurance issues will select the winning projects for each award. Jurors' names will be kept confidential. Jurors will not vote for or against competitor contracts from their own market areas, nor will they judge any projects in which they may have been involved in some capacity.

CRITERIA:

Projects Should:

- Demonstrate value through a conspicuous reduction in the amount of the loss to the insurance carrier and/or the property owner.
- Focus on effective problem-solving in a catastrophic situation.
- Identify innovative procedures that provide a good example for the industry.

We are humbled and proud to be honored in such a way that allows our organization of dedicated and hard working individuals to be recognized for the extraordinarily high level of service that we provide to our community and clients. ADK is thrilled to be ranked with other elite restoration contractors and companies that have also won this prestigious award in the past.

Justin Tubero
Alliance Disaster Kleenup



PREVIOUS WINNERS INCLUDE:

- SHARP, ROBBINS & POPWELL, LLC
- FRANCE & COMPANY
- A & I FIRE AND WATER RESTORATION
- ACR, INC.
- ADVANCED RESTORATION TECHNOLOGIES
- ALLIANCE DISASTER KLEENUP
- ARRIGO RESTORATION
- BEGA ENTERPRISES, INC.
- BELFOR USA
- BELFOR – COLUMBUS
- BELFOR – EXTON
- DKI/BETTER FLOORS & RESTORATION
- FIRST GENERAL SERVICES
- FIRST RESTORATION SERVICES
- INSURANCE RESTORATION SERVICES
- JOHNS LYNG GROUP (AUSTRALIA)
- KELMANN RESTORATION
- MELLON CERTIFIED RESTORATION
- PLATINUM RESTORATION
- ROLYN COMPANIES
- SHARP & ROBBINS CONSTRUCTION, LLC
- SPOTLESS CARPET CLEANERS & JANITORIAL SERVICES, INC.
- WOODARD CLEANING & RESTORATION
- THE INTEGRATED TEAM

2019 WINNERS

REGENCY DRT/DKI

CHARTER CONSTRUCTION

CHECKLIST FOR SUBMISSION:

Please include the following information along with four copies of your completed application:

- Four copies of the narrative description of the project, including the dates of the project, any unique challenges or hurdles presented, the remedies you chose, the techniques used, your repair estimate overview, the innovation and effective action displayed on this project and an estimate of the reduced loss resulting from your efforts
- Four sets of before and after photos*
- One flash drive with an electronic version of the complete entry, including photos (may be in .pdf, Word, .tiff and .jpg formats). * All electronic photos must be high resolution images (300 dpi or greater).
- A check made out to RIA for:
 - \$300 – Member rate, first entry
 - \$500 – Member rate, two entries
 - \$500 – Non-member rate, first entry
 - \$900 – Non-member rate, two entries

**RIA reserves the right to reproduce all award-winning projects. Photographs will be used for educational programs and for publicity purposes.*

HELPFUL HINTS:

How to package your entry:

- Use a binder to keep your entry contained in a neat package.
- Include the entry form as PAGE 1, followed by the Project Narrative and then before/after photos.
- Highlight:
 - Total value of project—general breakdown of costs.
 - Cost savings provided.
 - List challenges and how the company solved them.
- Projects to consider entering:
 - Unique, one-of-a-kind projects
 - Landmarks or historic projects
 - Projects with unusual contents requiring restoration.

THINGS TO CONSIDER:

Allow plenty of time to assemble your entry.

Involve your staff. It's a great way to promote pride and camaraderie in the company.

Even projects that do not win may be profiled on the RIA website.

Questions? Contact our membership team at info@restorationindustry.org or 856-439-9222.

Please mail all completed applications and supporting documents to:



Attention: Brittany Martin
Restoration Industry Association
1120 Rt. 73, Suite 200
Mt. Laurel, NJ 08054



2021 APPLICATION

Registration Deadline: FRIDAY, APRIL 9, 2021

Please fill out this application entirely and submit by the deadline. No applications will be accepted after Friday, April 9, 2021. **Please use one application per project.** All applications must include payment in full in USD payable to RIA.

APPLICATION INFORMATION: Select the Category of your application:					
	RIA Member Rate		Non-member Rate		Total Due
	First Entry	Second Entry	First Entry	Second Entry	
<input type="checkbox"/> Innovation in Restoration	\$300	\$200	\$500	\$400	
<input type="checkbox"/> Innovation in Reconstruction					

APPLICANT INFORMATION			
Applicant's Business Name:			
Street Address:			
City:	State/Province:	Zip/Postal Code	
Country:	<input type="checkbox"/> USA	<input type="checkbox"/> Canada	<input type="checkbox"/> Other:
Phone:	Fax:		
Email:			
Project Manager Name:			
Project Manager Email			
Project Manager Cell Phone:			
Name of Business Principals:			
Date Company Founded:			
Market Area:			
Past Awards/Honors:			

PROPERTY INFORMATION			
Property Owner's Name:			
Property Street Address:			
City:	State/Province:	Zip/Postal Code	
Country:	<input type="checkbox"/> USA	<input type="checkbox"/> Canada	<input type="checkbox"/> Other:
Phone:	Fax:		

ADJUSTER INFORMATION

Adjuster's Name			
Street Address			
City:	State/Province:	Zip/Postal Code	
Country:	<input type="checkbox"/> USA	<input type="checkbox"/> Canada	<input type="checkbox"/> Other:
Phone:		Fax:	

PERMISSIONS

RIA has permission to publish the following:

- Applicant Information
- Property Information
- Adjuster Information

In addition, I agree that all materials submitted may be used for promotional and marketing purposes by RIA and I give RIA license to reproduce materials as submitted.

Applicant signature

Date:

Questions? Contact our membership team at info@restorationindustry.org or 856-439-0525.



1120 Rt. 73 | Suite 200 | Mt. Laurel, NJ 08054 | 856-439-0525.