



FOR IMMEDIATE RELEASE

RIA Receives Investment from Restoration Affiliates

Mount Laurel, NJ, September 2020 – The Restoration Industry Association (RIA) is pleased to announce a \$25,000 investment from Restoration Affiliates (RA). This significant investment will be used to support the association’s Advocacy and Government Affairs (AGA) initiatives to advance the voice of contractors in the industry.

“This generous investment in AGA by Restoration Affiliates demonstrates how the restoration industry is unifying to work together to tackle the biggest issues facing restorers today.” said Mark Springer, CR, RIA President. “We are truly appreciative of RA’s tremendous support of this critical work on behalf of restorers.”

The Restoration Industry Association's AGA committee is the restoration industry’s first unified advocacy team. It seeks to unite the restoration industry and advocate for the best interests of restoration contractors nationwide and develop and implement strategies to help create and maintain equity between restorers and insurers and their partners.

“On behalf of our membership, it is my pleasure to be able to provide this contribution to help support RIA in this important endeavor. As a collaborative, we understand the importance of coming together for the greater good. Working together, Restoration Affiliates has been able to leverage our resources capitalizing on synergy to produce a result that is exponential to our efforts.” said Jim Kowalski, President of RA’s Board.

“RIA is leading the way to address inequalities that have plagued the restoration contractor for too long. We are pleased that many of our members volunteer their time, talent & financial support to help RIA in its mission. In addition to all that our members do, we felt it was important for us to come together as an organization to provide a substantial contribution. RA was born as a result of the recognition that the restoration industry cannot continue on the course that it was headed. This alignment of vision with RIA is one of the many reasons we felt compelled to further support their efforts with a meaningful financial contribution.”

The AGA is currently working on critical issues including development of the first ever Third Party Administrator (TPA) Scorecard, position papers on working with Third Party Consultants (TPCs), and pricing feedback with Xactimate.

#####

About the Restoration Industry Association (RIA)

The Restoration Industry Association (RIA) is the oldest and largest non-profit, professional trade association dedicated to providing leadership and promoting best practices through advocacy, standards & professional qualifications for the restoration industry.

Representing cleaning and restoration professionals from member firms specializing in textiles, environmental issues, and restoration, RIA provides credibility, education and business improvement events to maximize industry exposure and advance knowledge in the cleaning and restoration industry. With an extensive network of professionals working towards similar goals, RIA has become a trusted resource of knowledge for those involved in cleaning and restoration. For more information, visit www.restorationindustry.org.

About Restoration Affiliates (RA)

Restoration Affiliates (RA) is a national network of independent, full-service disaster restoration companies. Our members provide complete mitigation, remediation, reconstruction and restoration services for commercial, industrial and multifamily property owners and insurance professionals. For more information, visit www.restorationaffiliates.com.