



INTERNATIONAL  
**RESTORATION**  
CONVENTION + INDUSTRY EXPO

**VIRTUAL CONFERENCE** | OCTOBER 6-7, 2020

***FRAGMENTED* NO MORE**

***ADVERTISING  
GUIDE***





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Institute of Inspection, Cleaning  
and Restoration Certification

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The IICRC offers globally recognized education and training across the Inspection, Cleaning, and Restoration Industries.

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## WELCOME

TO THE INTERNATIONAL RESTORATION CONVENTION  
& INDUSTRY EXPO: **FRAGMENTED NO MORE!**

We wish that current circumstances were different and we could all be together in person for this exciting event. However, going virtual will not stop us from bringing you a robust educational program focused on important technical topics presented by some of the restoration industry's top experts.

Our two-day virtual program promises to provide valuable information on technical trends and best practices, innovations, and resources that are sure to impact your day to day success. We will share key announcements about the ongoing Advocacy & Government Affairs (AGA) Committee work to address some of the most challenging issues faced by restorers today.

We appreciate all of our attendees for participating and are truly grateful for all of the many sponsors and exhibitors who have supported this event in these difficult times. We hope you enjoy the conference and look forward to seeing you next year in person!

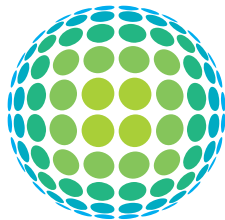
Sincerely,  
Mark Springer, CR  
*President*  
*Restoration Industry Association*

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# ***THANK YOU TO OUR SPONSORS***

## **DIAMOND SPONSORS**



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Institute of Inspection Cleaning  
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## **GOLD SPONSORS**

**knowhow.**



## **PARTNER/FRIEND**







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No one knows when disaster will strike. But when it does, people are counting on you to be ready. Experience the difference that a full-service partner can make with the experts at Sunbelt Rentals. With around-the-clock support and a vast inventory featuring everything from lifts, scaffolding, indoor air quality and flooring solutions, we're here to make it happen for your remediation and restoration business.

Visit [sunbeltrentals.com](https://sunbeltrentals.com) or call **800-736-2504** to see how we can help.



Scan QR Code to  
learn more



# SCHEDULE AT A GLANCE

## TUESDAY, OCTOBER 6

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9:30 am – 9:45 am	<u>Opening Remarks</u>
9:45 am – 10:45 am	<u>Town Hall</u>
11:00 am – 12:00 pm	<u>RIA Xactimate Training Part 1</u>
12:15 pm – 1:15 pm	<u>RIA Xactimate Training Part 2</u>
1:15 pm – 2:15 pm	<u>Industry Breakouts</u>
2:30 pm – 3:30 pm	<b>Breakout Sessions</b> <ul style="list-style-type: none"><li>▪ <u>New, Innovative Business Development &amp; Marketing Strategies in a COVID-19 Environment</u></li><li>▪ <u>Tips and Tricks on How to Use Your Existing Equipment</u></li><li>▪ <u>Xactimate Practical Application- How to Apply What You've Learned</u></li></ul>
3:30 pm – 4:30 pm	<u>Industry Breakouts</u>
4:45 pm – 5:45 pm	<b>Breakout Sessions</b> <ul style="list-style-type: none"><li>▪ <u>CLS/WLS Certification Preview</u></li><li>▪ <u>Utilizing the S500 in Estimating &amp; Negotiating</u></li><li>▪ <u>Occupational Safety and Health Considerations for Restoration Industry Operations/Technicians During the COVID-19 Pandemic</u></li></ul>

## WEDNESDAY, OCTOBER 7

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9:30 am – 9:45 am	<u>Opening Remarks</u>
9:45 am – 10:30 am	<u>Restorative Media Blasting: Blasting Through New Technology Is Soda Fun!</u>
10:30 pm – 11:30 am	<u>Industry Breakouts</u>
11:45 am – 12:45 pm	<b>Breakout Sessions</b> <ul style="list-style-type: none"><li>▪ <u>Lessons Learned from Large Catastrophe Losses</u></li><li>▪ <u>Power Distribution &amp; Electricity</u></li><li>▪ <u>Will You Be Ready When OSHA Comes Knocking? Creating a Site-Specific Safety Plan</u></li></ul>
12:45 pm – 1:45 pm	<u>Industry Breakouts</u>
2:00 pm – 3:00 pm	<b>Breakout Sessions</b> <ul style="list-style-type: none"><li>▪ <u>How to Utilize the IICRC, RIA, AIHA COVID-19 Report in your Business to Mitigate Risk</u></li><li>▪ <u>FLS Project Management</u></li><li>▪ <u>Lessons Learned from Large Loss</u></li></ul>
3:00 pm – 4:00 pm	<u>Industry Breakouts</u>
4:15 pm – 5:45 pm	<u>Face the Advocate: Ed Cross Interviews J.S. Held</u>
5:45 pm	<u>Conference Adjourned</u>

# EXHIBITOR DESCRIPTIONS

## 33 MILE RADIUS

[www.33mileradius.com](http://www.33mileradius.com)

33 Mile Radius based out of Cleveland, Ohio is the nation's premier Pay-Per-Call Platform with a core concentration in Home Services and Home Improvement. Our proprietary platform allows us to generate the highest quality leads in the industry. We can represent your brand or give you a self-service non-branded experience. Clients stay with us because we are fair and flexible, we provide exclusive qualified leads, and you only pay for valid leads on the services you offer.

## ACTIVATE GROUP, INC.

[www.activategroupinc.com](http://www.activategroupinc.com)

Activate Group, Inc. has helped the biggest names in restoration grow exponentially using their patented Business Acceleration Tools™. Our coaches empower and engage employees to increase profit and customer retention directly. Our results are proven, replicable and guaranteed to help business owners scale quicker with less work and worry.

## ALORAIR SOLUTIONS, INC.

[www.alorair.com](http://www.alorair.com)

AlorAir Restoration Equipment offers a variety of equipment for all your restoration needs from water damage restoration to drying equipment. Including Commercial dehumidifier, Air Movers and Air Scrubber. AlorAir offers special dehumidifier for the basement and crawl space.

## ANSWERFORCE

[www.answerforce.com/partners/ria](http://www.answerforce.com/partners/ria)

Stay open 365 days a year by partnering with AnswerForce. We offer 24/7 call answering and a live chat service. Our US-based team of virtual receptionists answer 95% of calls within four rings or fewer, alongside bilingual, web chat, and video chat solutions. They provide 5-star service and a rapid response during emergencies. All packages include bilingual call answering and video chat. Learn more and get 3 months FREE, at: <https://www.answerforce.com/partners/ria>

## AIME – INSTANT ESTIMATE REVIEW

[www.askaime.com](http://www.askaime.com)

Consistent, fair, and intelligent, AiME provides an instant estimate review for compliance, value add, & training. Meet industry standards, capture all items for a fair and accurate estimate, and learn from a continuously expanding collaborative library of ideas.

## BRIERCROFT RESTORATION EQUIPMENT RENTAL

[www.briercroftequipment.com](http://www.briercroftequipment.com)

Briercroft provides quality restoration equipment for rental nationwide within 24-hours for large losses, CAT deployments and everyday surge needs. All Briercroft team members are qualified restoration & drying experts...people you can trust and rely on 24/7/365. We do it differently with personalized, hands-on and technically superior service. Try us.

## BUSINESS MENTORS

[www.businessmentors.net](http://www.businessmentors.net)

Learn how to maintain a healthy work-life balance without sacrificing a healthy and profitable company. For over 20 years, Business Mentors has been helping owners of disaster restoration companies work less, earn more, and restore balance in their personal lives. Enjoy the journey as much as the reward.

# EXHIBITOR DESCRIPTIONS

## COMPANYCAM

[www.companycam.com/ria-expo](http://www.companycam.com/ria-expo)

CompanyCam is a photo-based solution created for contractors, by contractors. Users can take unlimited photos—which are location and time stamped, sent to the cloud, and stored securely. Every photo is organized by project and instantly available to your team, allowing you to see what's going on anytime, anywhere.

## CONTROLLED DEHUMIDIFICATION

[www.ctrdh.com](http://www.ctrdh.com)

Arid Dry by Controlled Dehumidification is a premier supplier of large capacity Desiccant Dehumidification systems for the Restoration Industry. Our high static pressure desiccant systems range in size from 600 to 25,000 CFM. ARID DRY uses vapor pressure reduction and active temperature control to provide the deepest drying system available today. Units carry are ETL, ETL-C and CE Rated. For more information please contact our office at 810-229-7900 or visit our website at [www.ctrdh.com](http://www.ctrdh.com).

## DBK DRYMATIC

[www.drymatic.com](http://www.drymatic.com)

DBK Drymatic is a company specializing in the manufacture of targeted heat drying equipment. Our goal is to maximize the vapor pressure differential between the affected materials and the ambient drying conditions. We do this by adding heat directly to the affected materials to decrease drying times.

## DEHUMIDIFICATION TECHNOLOGIES, LP

[www.rentdh.com](http://www.rentdh.com)

DH Tech is a climate control company that provides humidity and temperature control. We service projects for the Water Damage Restoration Industries Nationwide and have one of the largest fleets of climate control equipment in the industry, with availability 24/7/365. Our turn key services will ensure you complete your project on time and under budget.

## ESSEL ENVIRONMENTAL

[www.esseltex.com](http://www.esseltex.com)

Essel's agile team of highly qualified professionals are trained and prepared to quickly respond during emergency response situations. We understand that reliability, teamwork, and exceptional communications are essential. Our on-demand technical professionals and boots-on-the-ground resources can lead response efforts or seamlessly integrate on larger project teams. Our experts perform hazmat sampling, moisture mapping, safety/data management amongst other services. Essel is your seamless point of contact with resources at the ready for all your project needs.

## IBIX

[www.ibixusa.com](http://www.ibixusa.com)

Achieve a surface prep trifecta with IBIX Surface Technologies' portable blasting systems, engineered abrasives and after-the-sale support. Run multiple abrasives, dry and/or wet, on a wide variety of surfaces without damaging the substrate. Our versatile systems are prequalified for Historic Preservation. Restore America, one building at a time, with IBIX.

## INSTITUTE OF INSPECTION CLEANING AND RESTORATION CERTIFICATION

[www.iicrc.org](http://www.iicrc.org)

The IICRC has accredited over 60,000 Certified Technicians and 6,000 Certified Firms worldwide. The IICRC is an American National Standards Institute (ANSI) member and accredited standards developer, who for over 45 years, sets and promotes high standards and ethics to advance communication and technical proficiency. IICRC Certified Firms or Technicians perform at a higher level of competency. Visit [IICRC.org](http://IICRC.org) for more information.



# EXHIBITOR DESCRIPTIONS

## **KILLITONLINE, INC.**

**[www.killitonline.com](http://www.killitonline.com)**

Killit Online, Inc. is a full-service digital marketing agency offering high conversion website design, optimized mobile design, pay per click management for Google, Yahoo, Bing, Facebook & Yelp advertising platforms. We also provide Search Engine Optimization, Google my business page & social media management and other related services.

## **KNOWHOW**

**[tryknowhow.com](http://tryknowhow.com)**

KnowHow is an Ai-powered operations & project management tool used by growing Restoration companies to predict profitable outcomes, improve decision making and decrease errors across their entire organization. With KnowHow, Restorers equip staff and subs with mobile access to process & project detail in their language of choice. Management receives real-time reporting on compliance, errors, and project progression. With KnowHow's Ai-driven features, Restoration companies become system and process-centric growth machines, and Management shift from 'micromanaging people and problems' to driving growth and optimizing systems. For a free 30-day trial: [tryknowhow.com](http://tryknowhow.com).

## **MATTERPORT**

**[www.matterport.com](http://www.matterport.com)**

Matterport's 3D data platform enables anyone to turn a physical space into an immersive digital twin and share it with others to collaborate in 3D. The Matterport platform helps customers realize the full potential of a space at every stage of its lifecycle including planning, construction, appraisal, and marketing.

## **MILSPEC INDUSTRIES**

**[www.milspecind.com](http://www.milspecind.com)**

A leading manufacturer of electrical wire and cable products since 1965, Milspec Industries has established a solid reputation for over 52 years by providing: quality products, competitive prices, great service and prompt deliveries backed by an effective and friendly sales and customer service team.

## **MORGAN & MORGAN INSURANCE RECOVERY GROUP**

**[www.forthethepeople.com](http://www.forthethepeople.com)**

The Morgan & Morgan Insurance Recovery Group represents policyholders in property insurance claim disputes with insurance companies - one of the many ways we fight for the people to hold these companies accountable for their negligence. At the Morgan & Morgan Insurance Recovery Group, our insurance attorneys have extensive experience helping property and business owners recover the insurance benefits to which they are entitled. Our attorneys have been representing policyholders with disputes against their insurance companies since Hurricane Andrew in 1992. If you are in a dispute with your insurance company or have a claim that was denied or undervalued, contact us and let our team of experts help prepare and present your claim to your insurance company.

## **NEOSAN LABS INC.**

**[neosanlabs.com](http://neosanlabs.com)**

NeoSan Labs produces non-toxic, biodegradable chemicals and decontaminates, especially for the restoration industry. Our solutions are safe for humans, Green Clean Institute Certified, have the highest efficacy on the market with a log kill of 99.99999%, and have a broad spectrum to eliminate chemical and biological threats at the same time.



# EXHIBITOR DESCRIPTIONS

## **NEXA**

**[www.nexa.com](http://www.nexa.com)**

Nexa is a leading provider of emergency call answering solutions for restoration professionals across the country. You never know when a disaster may hit and you need to be available to answer every call 24/7. By handling calls, scheduling, and emergency dispatching, their team of receptionists ensures you never miss your next opportunity. Nexa Receptionists are trained in your business' procedures. Whether it's turning a lead into a booked appointment or escalating a call to your chosen emergency dispatch list, Nexa is ready to help you book your next job, 24/7/365. Visit [www.nexa.com](http://www.nexa.com) to learn more!

## **NEXT GEAR SOLUTIONS**

**[www.nextgearsolutions.com](http://www.nextgearsolutions.com)**

Next Gear Solutions was formed to take restoration companies paperless, automate their workflow, and bring efficiency to the entire business operation. Next Gear's software suite has grown to include solutions for managed repair networks, franchisors, and other insurance solutions. NGS is the leading technology solution for the restoration contractor space with the largest footprint of best-in-class restoration contractors in 5 countries.

## **PCG BUILDING CONSULTANTS**

**[www.consultpcg.com](http://www.consultpcg.com)**

PCG works for and with contractors to accurately scope, estimate and reach maximum profitability for large insurance claim jobs. Engaging PCG gives contractors access to the latest tools and technology available with the expertise of our highly certified team members.

## **PODIUM**

**[www.podium.com](http://www.podium.com)**

Podium is a customer messaging platform that enables companies with a local presence to conveniently connect with their customers at critical touchpoints to help them strengthen their business. By conveniently facilitating millions of customer interactions, Podium serves more than 55,000 local businesses in the United States, Canada and Australia.

## **PROFILEGORILLA**

**[www.profilegorilla.com](http://www.profilegorilla.com)**

Our PreQual+ Solution helps Restoration Contractors save time and money! Insurance TPA Programs aren't going anywhere, let us help you get on-boarded to as many as you want and simplify how you do it! Leverage our massive bulk buying power to save you money on background checks as well.

## **PSA BY CANAM SYSTEMS**

**[www.canamsys.com](http://www.canamsys.com)**

PSA is the leading ERP web solution provider in North America. Designed specifically for Property Restoration Contractors we provide a complete solution that includes Accounting, Job Management, CRM, Mobile Field Operations & Business Intelligence. We integrate with industry products such as Xactimate, Xactanalysis and Crawford Job Tracker to eliminate duplication.

## **PX10 RESTORATION & REMEDIATION SOLUTIONS**

**[www.px10now.com](http://www.px10now.com)**

PX10 specializes in helping restoration companies efficiently and cost-effectively disinfect and clean up water damage, fire & smoke damage, mold, foul odors, crime/trauma scenes, pathogens AND kill COVID-19 in businesses, homes, and vehicles. We're the fastest, cheapest, and most sure-fire method for remediation today. Visit [PX10Now.com](http://PX10Now.com) for more information.

# EXHIBITOR DESCRIPTIONS

## REALTIME LABORATORIES

[www.realtimelab.com](http://www.realtimelab.com)

RealTime Laboratories is a testing lab that uses dust from homes and commercial structures for 10 Mold Organisms and 15 Mycotoxins for the environmental inspectors and urine for the clinical patients of the Physicians we serve. 17 years of experience and over 200,000 tests administered for accurate results – all within 5 to 7 days turnaround.

## RPM SOLUTIONS, INC.

[remoteprocessmonitor.com](http://remoteprocessmonitor.com)

RPM Solutions is the Ultimate System to Eliminate Wasted Time and Money on Water Claims Jobs... and to Start Making More Money on Those Jobs Immediately! Remotely Monitor Water Mitigation Jobs for Added Safety, Quick and Easy Dry-Log Reporting and Get Paid Faster from Insurance Companies.

## SCREENINGONE, INC.

[www.screeningone.com](http://www.screeningone.com)

ScreeningOne offers a comprehensive suite of screening solutions and has one of the most extensive networks of records sources in the industry. We take an approach that is holistic, never piece-meal, to provide our clients with deeper insight for better decisions.

## SEDGWICK

[www.sedgwick.com](http://www.sedgwick.com)

Sedgwick is a leading global provider of technology-enabled risk, benefits and integrated business solutions that include property, casualty and integrated risk services and benefits administration with 27,000 colleagues, located in 65 countries. Taking care of people is at the heart of everything we do. Caring Counts®.

## SHIELDHUB

[www.shieldhub.com](http://www.shieldhub.com)

Shieldhub is an innovative company that has just announced the Industry Standard Background Check for the Insurance and Restoration Industry, enabling restoration businesses to digitally transform their third-party compliance and risk management capabilities. The new standard removes ambiguity, interpretation, bias, and eliminates the need for multiple checks from professionals working in the industry.

## SLINGSHOT, INC.

[www.getslingshot.com](http://www.getslingshot.com)

Slingshot helps home services providers adapt to the on-demand economy through virtual, around-the-clock sales and customer support. With 25% of sales calls happening after-hours or weekends, Slingshot helps businesses respond to every new lead, sign more contracts, and instantly engage with current and potential customers 24 hours a day. We help respond and close more deals across text, voice, email, chat, and web lead response. Find out more at [www.getslingshot.com](http://www.getslingshot.com).

## SPORECYTE – DIGITAL MOLD & PARTICULATE ANALYSIS

[sporecyte.com](http://sporecyte.com)

Sporecyte is a digital, AI-based software solution for labs to increase their accuracy and efficiency in reading mold and particulate samples. To learn more visit: [sporecyte.com](http://sporecyte.com)

# EXHIBITOR DESCRIPTIONS

## **SPOT ON SOLUTIONS**

**[www.spotonsolutions.com](http://www.spotonsolutions.com)**

Struggling with how to break into the lucrative and highly profitable market of commercial restoration? Looking for a way to stand out among your competition? You need an APP! You need "Plan Ahead." The restoration industry's premier app to grow your commercial property restoration business. Check it out today.

## **SUNBELT RENTALS**

**[www.sunbeltrentals.com](http://www.sunbeltrentals.com)**

Sunbelt Rentals sets the standard in equipment rental for the remediation & restoration industry. We are committed to providing equipment you need and the service you deserve. Our list of benefits includes 24/7 emergency response and online account management, backed by the broadest range of fleet in the industry and over 900 locations in North America. Our trained experts will customize the right equipment solution to get the job done. At Sunbelt Rentals, we promise AVAILABILITY, RELIABILITY, and EASE. It's all part of our commitment to make it happen for our customers.

## **TEKSILL SOLUTIONS**

**[www.teksill.com](http://www.teksill.com)**

At TEKSILL SOLUTIONS we strive to become a technology leader in innovative moisture control and damage prevention construction materials.

## **VIOLAND MANAGEMENT ASSOCIATES**

**[www.violand.com](http://www.violand.com)**

For over 30 years, Violand Management has worked with restoration businesses to grow sales, implement industry-best SOPs, manage proven scalable systems, and develop high-performing employees. Violand offers professional training, business planning, and executive coaching. Imagine what taking your business to the next level looks like. Together we can achieve it. [Violand.com](http://Violand.com) | +1 800 360 3513

## **VIRTUAL VISION**

**[www.virtualvision.com](http://www.virtualvision.com)**

Virtual Vision is a professional Website Design and Internet Marketing Company. We provide Internet marketing services and website design services to Restoration Companies, just like yours. We've been providing highly successful SEO (Search Engine Optimization), Website Design, Pay-Per-Click PPC Marketing, Social Media Marketing and E-Commerce Shopping Cart Solutions for businesses, manufacturers and companies both large and small since 1997. Our home office is located in Wausau, WI. We offer our services to customers nationwide.

## **XCELERATE RESTORATION SOFTWARE**

**[www.xlrestorationsoftware.com](http://www.xlrestorationsoftware.com)**

You know better than anyone that running a profitable, thriving restoration company is becoming harder and harder. Having the right tool to manage your business has never been more important. Built from an in-the-field perspective, Xcelerate is uniquely equipped to increase your operational efficiency, improve your profitability, and elevate both your job and team management.

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MANAGEMENT  
ASSOCIATES

ANNUAL EVENT

# CAPTIVA, FL

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NOV 9-11

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NOV 12-14

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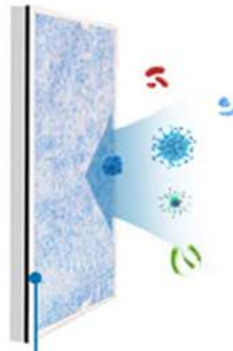
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#### 3 IN 1 HEPA / ACTIVATED CARBON FILTER

Remove asbestos, allergens, mold spores, and other airborne pathogens.



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Captures and contains large particles.

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STOP CORONAVIRUS



**Restoration Industry Association**

**October 7th, 12:47pm EST**



#### App Control

MONITOR THE RESTORATION PROCESS ON THE GO! Our free AlorAir DryEasy mobile app is included with the unit upon purchase.



#### Dry Anywhere

Super-Efficient System, This Dehumidifier has Automatic Digital Humidistat Control, Micro-channel Condenser, Timer, built-in Pump.



#### Smart Design

Take out the mobile phone and log in to the APP to observe the operation status of the dehumidifier at any time.



## New Commercial Dehumidifier STORM SLGR 1250X

We all know that May showers bring June flowers, but what you might not know is that often with rain comes humidification. Now Storm SLGR 1250X can help you solve your troubles.





# Environmental Air Remediation with **ARID-Dry™** Advanced Filtration System

## **ARID-Dry Advanced Filtration System**

for environmental air remediation dramatically improves air quality during hazardous material abatement (i.e. asbestos), construction, remodeling, mold remediation, fire and water restoration, sewer backups, hospital room decontamination or industrial applications.

The **ARID-Dry** advanced particle filter system uses a pre-filter along with a certified 99.99% Ultra HEPA filter, gas phase odor adsorber carbon filter or metallic substrate odor filter. This abatement system can capture airborne particles, purify the air, remove odors and protect against pollutants spreading to other parts of the building.

*18,000 SCFM Advanced Filtration System enclosed trailer with aluminum diamond plate exterior.*



*18,000 SCFM Advanced Filtration System enclosed trailer with smooth aluminum panel exterior.*



## **High Efficiency LEED Compliant Air Filtration System**

The LEED compliant **ARID-Dry** Advanced Filtration System provides exceptional performance with flexibility, power, and mobility. Filter receivers accept multiple filter configurations providing cost-effective solutions for many air remediation concerns. Plus, it's user friendly. Connect the ducting, plug it in and press the button. It's that simple. WDR contractors and facility maintenance departments have relied on **ARID-Dry** products for value, efficiency, performance and profits. The **ARID-Dry** Advanced Filtration System is no exception.

## **ARID-Dry™**

**Advanced Filtration System**  
**Mobile Environmental Air Remediation**



Controlled Dehumidification IMS (CDIMS)

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**24/7 EMERGENCY RESPONSE**



**BRIERCROFT**

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**YOUR CLAIM IS**  
~~NOT~~ **COVERED**

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We may rely on co-counsel. Prior results do not guarantee a similar outcome.

# IS YOUR BUSINESS PREPARED FOR THE NEXT DISASTER?

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# Are you missing out on new business?



**1 in 3**

*calls are missed by a restoration business **outside of business hours.**<sup>1</sup>*

How much revenue are you leaving on the table, with each **unanswered call**?

RIA EXCLUSIVE

**Get 3 months of 24/7 live answering, FREE!**

**Learn more**

[www.answerforce.com/partners/ria](http://www.answerforce.com/partners/ria)

<sup>1</sup> Figures based on a restoration business project supported by AnswerForce.



DIRECTION FOR DISASTER RESTORATION OWNERS:



**The way to take  
control of your business.**



Running a successful business often feels like you're on a treadmill. It can feel like – despite your efforts, hard work, and perseverance, success is always just around the corner. And if you're lucky enough to grasp it, you find you've sacrificed the very thing you sought in the first place – freedom to pursue your dreams.

For over two decades, Business Mentors have known what it takes to create a healthy, productive, and profitable Disaster Restoration firm. We also know just how to do it while maintaining a life balance that allows you to enjoy the journey as much as the reward. Let us show you how to work less, learn more, and put the balance back in your life. Go to: **BusinessMentors.net**

**We help Disaster  
Restoration owners  
grow their business  
while providing  
a pathway to a  
more fulfilling life.**

**BUSINESSMENTORS**  
**Know where you're going.**





# RESTORATION MATTERS

stay effective. stay profitable.

## NeoSab Labs Restoration 04

*Perfect for water damage, mold remediation, fire and smoke damage, odor elimination, crime scene, meth lab cleanup, preconstruction treatments and beyond.*



## Formulated for the big problems.

*Eliminates 99.99999% of biological agents including mold and mold spores.  
Neutralizes chemical toxins and contaminants. Removes odors on a molecular level.  
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BOOST BAR

**BOOST BAR FEATURES:**

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- 11.6 Amps
- Rotomolded - 17lbs in total
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- UL Approved
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- 7 day running graphs for Inlet/outlet temperatures and Power Consumption
- Operates in freezing temperatures up to 122° F
- **Xactimate: WTRHTAM - \$200/day**



## BOOST BAR BUNDLE!

Comes with: Boost Bar, Injection kit, 4-Port Kit, 90° Adaptor



INJECTION KIT

- Splits heated airflow into 12 separate channels
- Perfect for ducting kitchen cabinet spaces, cavity walls and ceilings.
- Comes with 12-Port Adaptor, 100' of 1.5" pipe, 12 plastic cuffs, and a carry bag



4-PORT KIT

- Splits heated airflow into 4 separate channels
- Perfect for ducting into ceiling voids, subfloor spaces or cavities.
- Comes with 4-Port Adaptor, 4 x 20' hoses, jubilee clips, and a carry bag



90° ADAPTOR

- Diverts heated airflow down into a subfloor space or upwards into a wall cavity
- Rotomolded for toughness and durability
- Temperature resistant materials
- Removes the need for plastic ducting

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**"VIRTUAL EVENT" November 7-8th**

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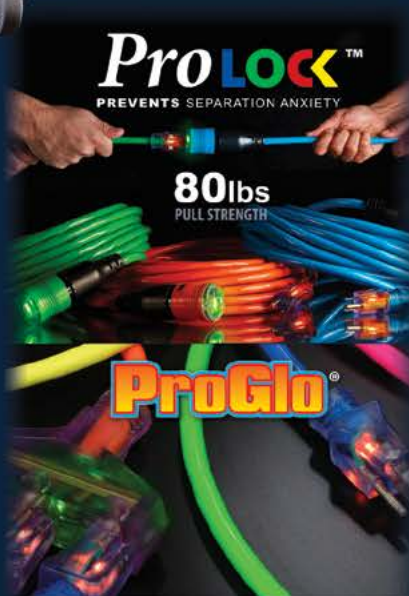
## LED WORKLIGHTS



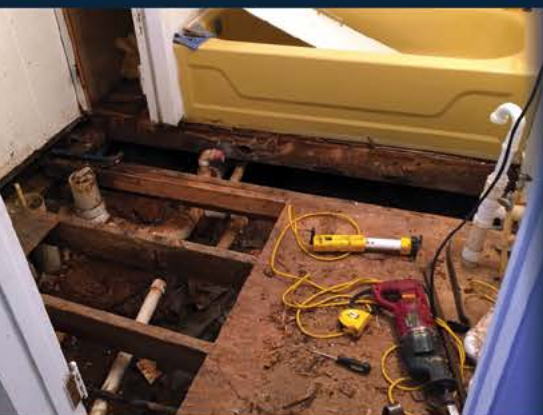
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*Sporecyte's digital mold and particulate analysis is an AI-based software platform that helps lab analysts classify and count mold and air particulates.*



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- Improved customer satisfaction

*“The Sporecyte artificial intelligence algorithm classifies and counts mold spores with impressive accuracy. Digital analysis is the future of mold testing.”*

— John Haines, Industry Expert and Mycologist

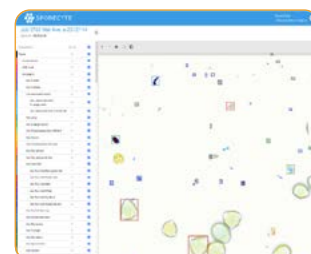
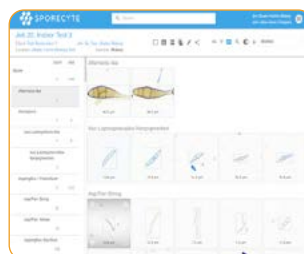


*“The Sporecyte system is so reliable that we’ve been able to include it in our ISO/IEC 17025:2017 Accreditation, becoming the first lab in the world to provide digitally read spore traps and tape samples.”*

— Richard Johnson, CEO of Air Allergen and Mold Testing

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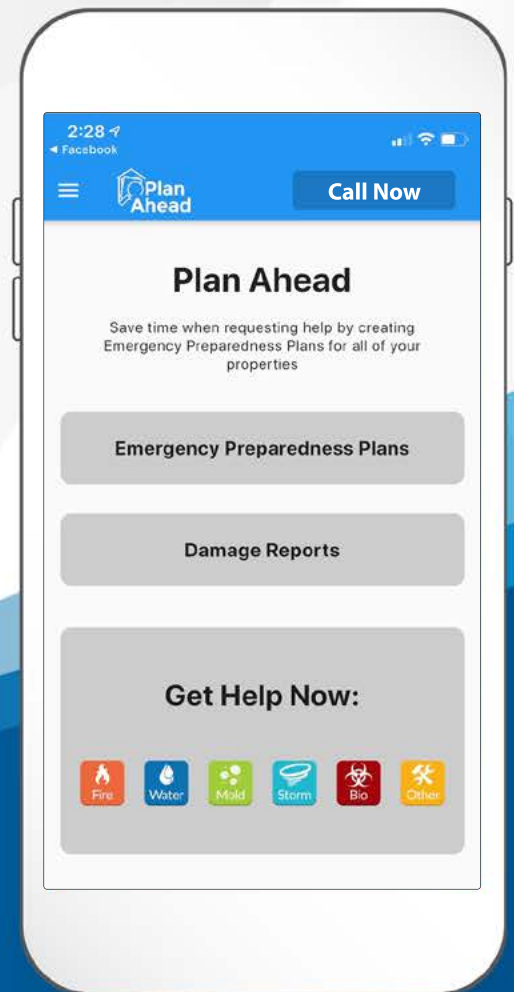
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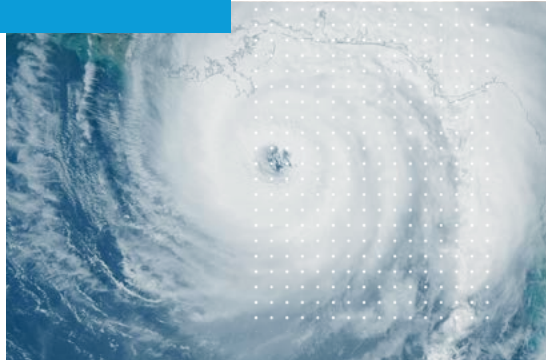
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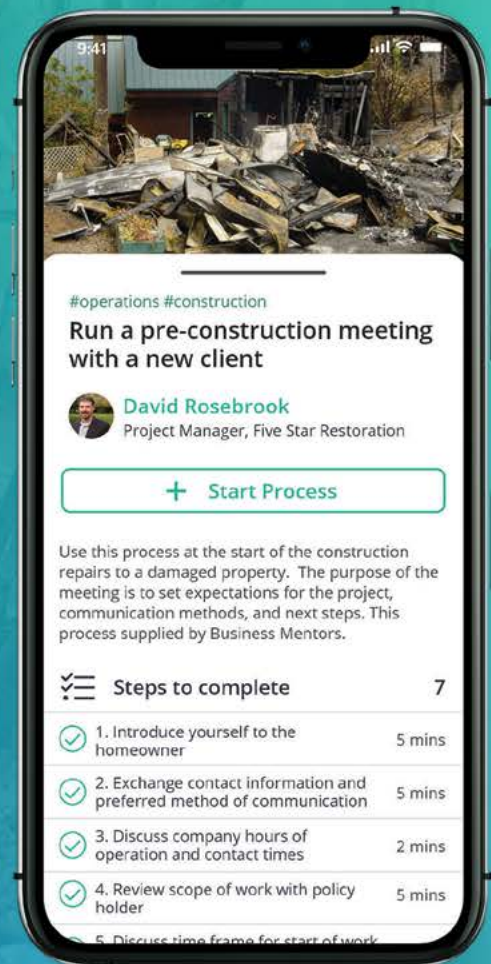
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# Disinfectants And Cleaners Are Not All The Same!

*Make More Money And Save Time On Jobs With PX 10!  
The Amazing Solution for Restoration Companies!*



If you're like most restoration company owners, you face a unique set of challenges to grow your business. Ranging from trying to get new customers, or spending hundreds of hours and \$1,000s of dollars trying every new idea, chemical or system that promises better results to losing money by having to pay your crew to go back and do extra work (because they didn't do the greatest job the 1st time around) and losing bottles of expensive cleaning chemicals due to them being damaged in your truck. The list goes on and on.

Yet one of the biggest issues is losing money on jobs due to failing mold clearance tests. With each costing on average \$300 to \$2,000 per test, they can get pretty pricey, very quickly and significantly start eating into your profits. How about if there were a way where you could pass your clearance test the 1st time around GUARANTEED?

## How To Work Smarter Not Harder And Make More Money Too With PX 10!

Since 2018, we've specialized in helping restoration companies more efficiently and cost effectively disinfect and clean up water damage, fire and smoke damage, mold, foul odors, crime/trauma scenes, pathogens AND killing COVID 19 in businesses and homes. **With a contact kill time measured in seconds (not minutes)**, PX 10 kills roughly 30 different pathogens including COVID 19.

**Also, there's no precleaning or rinsing needed!** You save both money and time because PX 10 is in tablet form so you only mix what you need and nothing gets wasted. To use it, it's "as easy and fog it and you're done!" With other products it's common to spend on an average 3 -5 days in a house restoration job. With PX 10, now it's only 4 hours! And you pass the clearance test the 1st time around GUARANTEED! Bottom line - It's the fastest, easiest, cheapest and most sure-fire method to do mold & other types of remediation today.



## Everywhere Restoration Companies Are Raving About This Amazing New Disinfectant And Cleaner!

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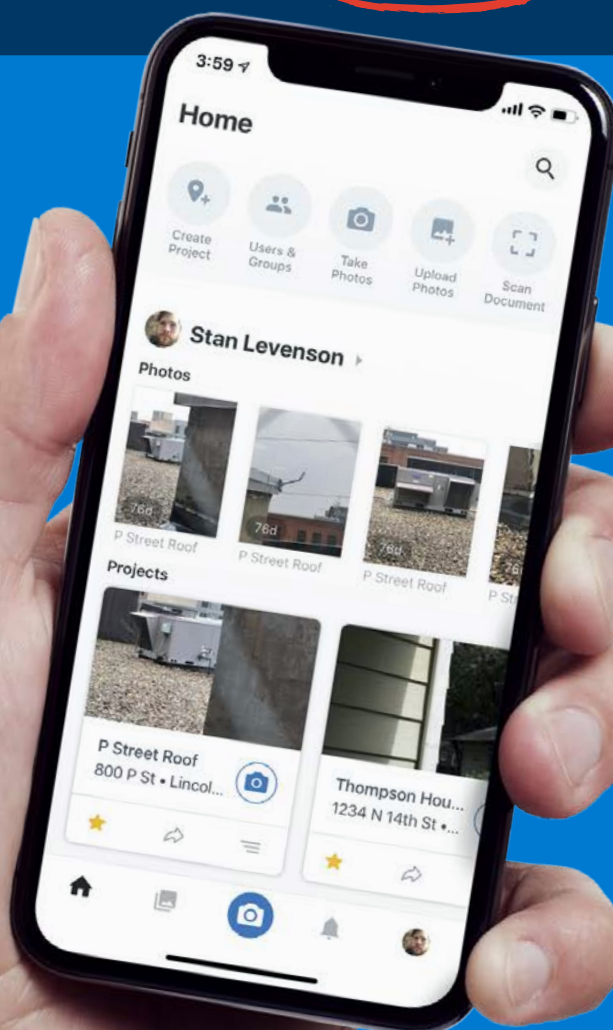
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- **(6) assist in monopolization**
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